"POINT 4 PROVIDES ME WITH A COMPETITIVE ADVANTAGE."

D. Patrick Moore, President and General Manager Datamax, Inc., Houston, Texas
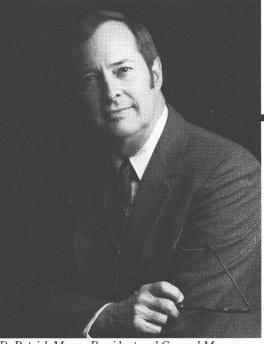
MAXIMUM PERFORMANCE AT MICRO PRICES

"POINT 4 lets me go against my competition with a faster, more reliable computer system. And it's less expensive. You can't beat that!" says Patrick Moore, President and General Manager of Datamax, Inc. This is just one reason that Pat says he's vying for position as "the most enthusiastic POINT 4 reseller."

POINT 4 timesharing mini-computer systems combine a low original price, which makes them an excellent entry-level investment, with extraordinary multi-terminal capability. Typical systems in use today support 35, 42, even 74 or more terminals. In many cases, these systems have been expanded from a three- or four-user configuration. And, due to POINT 4's very fast 400 nanosecond cycle time, there is virtually no loss of response.

This combination of features gives POINT 4 computers a very low per-user cost. In a 32-terminal configuration, for example, the cost per user is less than the price of many popular microcomputers. And, at the same time, each POINT 4 user typically gets several megabytes of personal disc storage as well as access to the total system database, a claim no personal computer can make.

18,000 HAPPY IRIS USERS

Pat Moore says one important reason for the computers' high performance capability is IRIS, the fast, highly interactive POINT 4 operating system which is installed in more than 18,000 Business Basic systems worldwide.

EXCEPTIONAL SYSTEM FLEXIBILITY

Equally important to Pat Moore and Datamax is the flexibility of POINT 4 systems. "Half my customers are OEMs and half end-users in a wide variety of markets. I can't afford a system that locks me in. POINT 4 computers support virtually all of the industry's major terminals, printers and other peripherals so I can configure my systems my way."

TOPS IN CUSTOMER SATISFACTION

Datamax isn't alone in selecting POINT 4 minicomputer systems. Thousands of satisfied customers have also chosen POINT 4 high performance computers to help solve their unique business problems. They are consistently impressed, year after year, with the quality and support of POINT 4.

COMMITTED RESELLER SUPPORT

But ask Pat Moore what he likes the very best about POINT 4 and he'll tell you *support.* "I've never seen support like I get from POINT 4. They are really committed to their Master Dealer program."

HIGHEST PRAISE

Pat Moore sums it up. "I've been a POINT 4 Master Dealer since 1979. I really use and sell the full range of products—the small system MARK 3, the solid, mid-range MARK 5 and the super high performance MARK 8. And the Lotus Cache Memory is an absolutely dynamite product. So it should mean something when I tell you that I have a second and sometimes a third source for everything I sell *except* computers. I only have one computer source—POINT 4. That's how much faith we have in the company and its products."

SEE FOR YOURSELF

Call or write to Gerry Petri, Director of New Market Development, for more information on how you can join the POINT 4 partnership. POINT 4 Data Corporation, 2569 McCabe Way, Irvine, CA 92714, (714) 863-1111, **(800) 468-6430,** in California **(800) 824-1679.**

POINT 4
DATA CORPORATION